## Promotional Member Group Sync Revised: 2/7/2019



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#### Overview

The promotional member group sync is used to export basic member information for members in a promotion. This is a cumulative file, not an incremental file.

Upon each execution, all current member information is extracted and the completed file is then FTP'd to the predetermined location.



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# **Promotional Member Group Sync**

Name	xxxxxxxxGroup_yyyyy_MMDDYYYYHHMMSS.txt  xxxxxxxx = Member Group Type (Promotional, Campaign) yyyyy  = Member Group External Reference	
Format	Pipe delimited	
Frequency	Daily	
Source	ALP SaaS	
Contents	All members in the specified member group	

Field Name	Туре	Description
Group External Reference	String(20)	
SB Internal Member Id	Integer	
Member Account Id	String(60)	The most recent active Account Id of the highest rank.
Member First Name	String(60)	
Member Last Name	String(60)	
Member Email	String(256)	Only included in campaign member group sync.

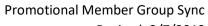
#### **Example Data**

 $Group External Reference | SBInternal Member Id | Member Account Id | Member First Name | Member Last Name | Member Email TODAY\_19701 | 56311 | 5001000 | Bobby | Young |$ 

TODAY\_19701|56312|99955516191|John|Smith| TODAY\_19701|56313|99955514692|Jim|Wilson|



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